

MARTHA PULLEN PRESENTS

Columbia

Heirloom Sewing

CELEBRATION

September 9-12, 2009

Check-in Tuesday, Sept. 8, 4-6pm or Wednesday, Sept. 9, 7:30-9am

Columbia, South Carolina

UNDERWRITTEN BY BABY LOCK USA AND CREATIVE SEWING MACHINE CENTER



Martha Campbell Pullen, Ph.D.

- Publisher of *Sew Beautiful* magazine
- Author of 50 books
- Host of international PBS-TV series, *Martha's Sewing Room*
- American Sewing Guild Sewing Hall of Fame 2005



Steve Jeffery
President of Baby Lock USA

- Meet television host, Martha Pullen!
- Martha Pullen will teach a seminar "You Can Make Money From Your Hobby!"
- Evening activities!
- Each student takes seven "Sit and Sew" classes!
- Optional Sit and Sew Class – Tuesday Night, Sept. 8, 5-8pm (\$60)!
- Wonderful kits of 100% cotton, silk or Martha's Classic cotton including Martha's Favorite batiste, Victorian batiste, French laces, Victorian embroidered edgings, insertions and our "soft as butter" knit for each student!
- Each student will sew on a new Baby Lock sewing machine and serger!
- Internationally famous teachers, all certified by Martha Pullen!
- Steve Jeffery will be there to visit with each student!
- Banquet entertainment will be Martha's funny sewing stories!



Kathy McMakin
Executive VP
Martha Pullen Company



Dody Baker
Martha Pullen Educator



Missy Billingsley
• Martha Pullen Licensed Teacher
• Educational Consultant
Baby Lock USA



Pam Mahshie
• Martha Pullen Licensed Teacher
• Director of Education
Baby Lock USA

When?

- Optional Tuesday, Sept. 8, 2009
- Check-in: 4-6pm
 - Optional Sit and Sew Class (\$60) 5-8pm
- Wednesday, Sept. 9, 2009
- Check-in: 7:30-9am
- September 9-12, 2009
- Sit and Sew Class Times:
 - Wednesday - Friday
 - 9am-12pm & 2pm-5pm
 - Saturday 9am-4pm
 - Saturday 7:30-8:30am Optional:
 - Devotion Time with Martha

Where?

- Marriott Columbia
- 1200 Hampton St.
- Columbia, SC 29201

What?

- A Sewing Seminar!
 1. Table Top Clinics Wednesday (5:30-7:00pm)
 2. A business seminar "You Can Make Money From Your Hobby" by Martha Pullen - Thursday (5:30-6:45pm)
 3. Casual banquet Friday night with Martha Pullen (5:30 - 7:30pm)
 4. Four lunch meals at the hotel

Who can come?

- Anyone who loves to sew!
- Women and Men aged 16-105!

When to register?

- Quickly, since registration is limited!
- 1-800-547-4176 ext. 105 or 131
- 256-533-9586 ext. 105 or 131

What type of sewing?

- Primarily heirloom sewing which is so EASY!

Table Top Clinic Classes (Wednesday night 5:30-7:00)

Everyone will walk around to different tables to see live demonstrations of many different things. There will also be tables where you will find very quick projects that can be finished almost instantly. Some of the demonstrations include:

1. Shark's Teeth & Cathedral Windows
2. Wingin' It (wing needle techniques)
3. Serger Pintucked Smocking
4. Fancy Footwork
5. Smocking Twist by Serger
6. Software, Software, Software
7. Personalize It!
8. Machine Embroidery Made Easy
9. Pleating and Smocking by Hand
10. Cute Socks
11. Much More!!

You Can Make Money From Your Hobby Seminar (Thursday night 5:30-6:45)

Martha will present a seminar on how to start a sewing business. Actually this seminar is about starting and growing any business and Martha will share how women and men all over the world earn money, with a home based business, using their sewing machines and sergers.

YOU'RE INVITED TO ATTEND...



A Sewing Vacation Just for You! SEPTEMBER 9-12, 2009

Dear Friends,

I am beyond excited to bring some of the world's best teachers to Columbia for an Heirloom Sewing Celebration! We are coming September 9-12, 2009. I cannot wait to come to Columbia!! You are welcome to come in Tuesday, Sept. 8 to register, 4-6pm. If you can't wait until Wednesday morning to start sewing we are offering an optional Sit and Sew class, 5-8pm, "Little French Bonnet," for \$60. This optional class is perfect for the early arrivers to get warmed-up for the "big event" and brush up on your heirloom sewing techniques. Actually no heirloom experience is required and we promise you a finished bonnet at the end of the class.



This Sewing Celebration will include four days and nights of classes and fun, all of your fabulous kits will be furnished, as will four lunches and one evening banquet meal. Wednesday night we will hold fabulous tabletop clinics, where you will see many different techniques demonstrated, table-by-table. On Thursday night I will present "Turning Your Hobby Into A Business" in case you are interested in beginning a business or growing a business you already have. And finally, Friday night is our banquet, where I will share my many sewing stories. You are invited to join me on Saturday morning before your sewing class begins for a short devotion time.

We have four of the world's best heirloom sewing teachers, all of whom will teach you a class. Kathy McMakin is Executive Vice President of Martha Pullen Company and has authored three books. Two of her books are about heirloom sewing by serger. Kathy is one of our lead teachers and curriculum developer in our licensing program and has taught heirloom serging and sewing all over the world. Dody Baker has worked with me for over 20 years as a writer, designer and teacher. Dody's teaching skills are beyond compare. She has a wonderful lingerie bag planned for you that could also be used as a pillow. I know you will love it. Pam Mahshie is the Director of Education for Baby Lock USA. She is very creative and a most talented sewing teacher. Pam's class is a beautiful version of my very favorite nightgown style. Missy Billingsley, a Baby Lock Education Consultant, is a dynamic teacher with lots of style. She specializes in heirloom sewing by machine and serger. Missy has been featured in Sew Beautiful Magazine and teaches regularly at the Martha Pullen School of Art Fashion. Pam and Missy are both Martha Pullen Licensed Teachers who have appeared on the Martha's Sewing Room, many times.

We will have a retail store in the hotel with big discounts on most items such as lace, batiste, embroidery CDs, books, patterns, and much, much more. We always have this type of store at our schools in Huntsville and we are shipping everything to South Carolina for you to enjoy! Creative Sewing Machine Center, the Baby Lock dealer in the area, will have a store with great shopping and discounts also. We have seven fabulous projects with wonderful kits planned for you. We have lovingly called our schools, "from can until can't." This school will certainly be jam packed with what we hope will be more fun and learning than you have ever packed into four days! Please come join the fun! We can't wait to see you!

May God Bless You and Those You Love,

Martha Pullen





MARTHA PULLEN SEWING CELEBRATION

— WEDNESDAY, THURSDAY, FRIDAY, SATURDAY CLASSES —

Columbia, South Carolina

Kathy McMakin

Sewing Organizer and Pincushion by Serger

Keep your notions and sewing tools at your fingertips in these handy sewing accessories that are perfect for classes. You will love the quilted base - one long edge of the caddy slides under your sewing machine or serger. The pocket of embroidered insertion and French lace hangs out of the way of your work while holding all of your tools at ready. Never go looking for notions again! When you've finished serging, tuck the pincushion into one of the lovely heirloom pockets, fold the organizer and tie it with matching grosgrain ribbon to keep everything neatly organized. A great gift for all crafters!

Kathy McMakin

Knit Pillowcase or Drawstring Bag by Serger

Afraid of serging with knits? Then fear no more. This is the class for you. Fill the bag with your favorite things or stuff it with a travel pillow - it can also be a great baby pillow! Whichever you choose, you will not only love these techniques, you will be planning more serged knit projects before the class is over! Your quick and easy creation will have Victorian beading, silk ribbon, edging, knit fabric and more. This will be a great warm-up project before you tackle the baby gown.

Kathy McMakin

Knit Baby Gown by Serger

Unbelievable! Create a baby gown in a jiffy? No way! Yes, way quick and easy, and all done with your serger. Our lusciously soft Martha Pullen knit is combined with its dyed-to-match ribbing to make the perfect outfit for your favorite baby. Learn the tricks for serging knits and watch your project take shape before your very eyes.

Pam Mahshie

Heirloom Nightgown

Many of you have requested that we make a nightgown - so here we go on a day's journey of machine magic with Pam. This 100% cotton heirloom nightgown gives you a chance to make sleepwear that is functional, yet elegant. The yoked nightgown has an embellished overlay that includes tucks, beautiful machine embroidery and very special lace techniques. Baby Lock will provide the Ellisimo embroidery and sewing machines for you to use in this class. The features of the Ellisimo will make all these heirloom sewing techniques simpler than you ever dreamed.

Missy Billingsley

Zippered What Not Bag

How can you put in a zipper with your serger? EASY! Of course, Missy makes everything easy. Your cute little bag coordinates with your garment bag and it's designed to hold that assortment of things that must travel with you. So wherever you plan to travel - be it sewing classes or trips far and near, we guarantee this will be one of your favorite projects of all time. But please don't tell anyone how quick and easy this bag is to make. Let's keep that secret zipped up just between us!

Dody Baker

Lingerie Bag, Gift Bag or Boudoir Pillow with Customized Embroidery

Is it a pillow or is it a bag? The answer depends upon what you stuff it with! And in this case, your nightgown will be a perfect fit. This convertible envelope is created using gorgeous silk dupioni, French laces and lovely silk satin ribbon. You will enjoy getting better acquainted with specialty accessory feet as you learn to bring in customized embroidery and designer detailing. So in answer to our question, stuff your finished project with a pillow form and it's a pillow. Make it a home for a few pieces of heirloom sewn lingerie or your heirloom nightgown and the envelope converts to a lingerie bag or you can insert a special card or note and give it as a gift. Many uses in the time it takes to make one project. Now that's good stuff!

Missy Billingsley

Garment Bag

Coordinating fabrics of gingham and solids are the base for this garment bag. The top panel of the bag is decorated with the three "P's" of heirloom sewing - puffing, pintucks and piping - all created on your serger! Large covered buttons with serger-made button loops close the front of the bag. This garment bag will keep your precious hand-made garments safely tucked away or it might be just about all you need to carry for a quick overnight trip. What a fabulous and practical addition to your travel accessory collection!

OPTIONAL TUESDAY NIGHT CLASS

5:00 pm-8:00 pm
(\$60 including kit)

Kathy McMakin and Dody Baker

Little French Bonnet

"Little French Bonnet" is loved the world over and is one of our very favorite classes to teach. This sweet bonnet is the perfect project for those who have never done any heirloom sewing, those who need a refresher course, those who can't wait until Wednesday to sew or those who need a precious baby gift. The techniques used to create the bonnet are basic, but each one is necessary for all heirloom sewing projects. Tips, tricks and techniques for attaching Swiss batiste, French lace, Swiss embroidered insertion, entredeux and silk-satin ribbon as well as gathering and attaching a ruffle are all demonstrated in this little baby bonnet. If you don't have anything to do on Tuesday night, come sew with us. We promise a fun time and a completed bonnet.



How Much?

Cost \$525 (\$100 fee holds your place - \$25 non-refundable registration fee and \$75 payment, non-refundable if canceling after Aug. 3, 2009). Includes all classes, all kits, four lunches, Wednesday night's Tabletop Clinics, Thursday night - Martha's business presentation, "You Can Make Money From Your Hobby," and Friday night's banquet meal. Tuesday night's optional class (\$60) will be an additional charge. Final payment must be made by Aug. 3, 2009. Limited number of reservations available. Please register as soon as possible.

How Do I Register?

- To register call 1-800-547-4176 ext. 105. Registration is limited.
- Sis Hutchison is the School Executive Director.
- Martha Pullen Company
c/o Sis Hutchison
149 Old Big Cove Road
Brownsboro, AL 35741
- Fax: 256-534-5486
- sis@marthapullen.com
- www.marthapullen.com

MARTHA PULLEN'S COLUMBIA HEIRLOOM SEWING CELEBRATION

Yes, please enroll me in the Celebration (\$525)

Yes, I want to take the Optional Tuesday Night Class (\$60)
(you must be enrolled in the Celebration to sign-up for this class)

Roommate list

Please add my name and send me a list of students who want a roommate.

Call 1-800-547-4176 ext. 105 to register

Please print or type.

Name _____

Street Address _____

City, State, Zip _____

Home Phone _____ Work Phone _____

Cell Phone _____ E-mail address _____

What machine do you own? (brand and model #) _____

PAYMENT INFORMATION (US Funds only):

Check Money Order Visa MC Discover AmEx

Credit Card # _____ Exp. Date: _____

RATES FOR HOTELS IN THE AREA - \$119 PER NIGHT (SINGLE OR DOUBLE OCCUPANCY) PARKING \$5/DAY.

Marriott Columbia, 1200 Hampton St. Columbia, SC 29201.

Reservations: 803-771-7000 or 800-880-1885 • www.marriottcolumbia.com

Refer to: Martha Pullen's Sewing Celebration.

FREE WEEKLY E-MAIL NEWSLETTER Personally written by Martha Pullen each week
Sewing Tips and Tricks • Special E-mail Sales • Inspirational Thoughts and Scriptures • Recipes
Go to www.marthapullen.com to sign up!

Columbia

Heirloom Sewing CELEBRATION

September 9-12, 2009

Check-in Sept. 8, 2009

Columbia, South Carolina

FEATURING...

1. Martha Pullen Teaches
2. Seven Sit and Sew Classes
3. Evening Entertainment
4. Stores with DISCOUNTS!
5. Optional Tuesday night class (\$60)



Martha Pullen

Great Teachers • Great Projects