

# Embroidery

## Extravaganza

**September 9-11, 2010**

**Creative Sewing Machine Center  
Columbia, South Carolina**



**Lindee Goodall**  
Award Winning Digitizer  
Author, & Educator

Meet Embroidery Guru Brian Bailie

Award Winning Digitizer Lindee Goodall



**Jane Garrison**  
Educational Director  
YLI Corporation



**Brian Bailie**  
Embroidery software guru  
Briton Leap Corp

Meet Educational Director Jane Garrison YLI Corporation

Internationally famous Teachers certified by Baby Lock USA

Introduction to new Products and machines will be furnished.

Free Design for best use of Logo Challenge

Fun evening activities



**Joan Friedrich**  
Consultant  
Baby Lock USA



**Nancy Irwin**  
Sewing Central Sales  
Representative  
Baby Lock USA



**Debi Kuennen-Baker**  
Consultant  
Baby Lock USA



**Mary Kozuszek**  
Sewing Central  
Sales Manager  
Baby Lock USA

**Lindee Goodall** is the founder and former owner of Cactus Punch, the first independent company to design embroidery specifically for the home market. Combining a degree in art, a life long love of sewing and crafts, and a background in programming, Lindee melds the art with the science of creating a smooth running and creative design. With 16 years of digitizing experience, she now owns and operates Lindee G Embroidery, providing quality embroidery designs and educational products.



Lindee was an Impressions Magazine 1997 Digitizer of Distinction and won first place for Creative Use of Stock Designs as well as the overall Creativity Award in the 2002 Stitches Magazine Stitch-Off. She also won first place at METS in 1997 for best original digitized design.

She is the author of three self-published books on embroidery, Poetry in Motion, the Embroidery Cookbook, and Anatomy of a Design and was a contributor to Embroidery Machine Essentials by Jeanine Twigg. She is currently writing an 8-volume course entitled Learn To Digitize.

Lindee has given workshops and seminars on digitizing, embroidery techniques, and how to make money with embroidery. She has taught at numerous venues including: ISS Shows, Original Sewing & Quilt Expo, Creative Embroidery Conference, Houston Quilt Market, Viking, Pfaff, Singer, and Janome Conventions, Brother Back to School, Baby Lock Tech, Sewing & Stitchery Expo, Martha's School of Art and Fashion, Sydney Arts and Crafts Show, and Echidna Convention. Lindee has been a frequent guest on Martha's Sewing Room, America Sews, America Quilts, Quilting from the Heartland, and Quilting with Shar.

She has also written numerous articles on digitizing and embroidery techniques for Stitches Magazine, Profitable Embroiderer, Threads, Sew News, Creative Machine Embroidery, and Designs in Machine Embroidery.

Join Lindee on Saturday and draw from her vast experience and knowledge.



**Brian Bailie**, is the founder and owner of Briton Leap Software. From the early days of writing sound card and speaker driver programs for Apple Macintosh, to developing software for Wall Street, Brian has always had a passion for creating leading edge computer software and accessory products. Eight years ago with the creation of Designer's Gallery Embroidery Software, Brian brought his nearly 15 years worth of experience and talent in the software engineering field to the embroidery market. Coupled with the addition of a select group of product development professionals, Brian continues to bring leading edge innovation to the embroidery market that is exclusive to the Designer's Gallery brand and the Baby Lock family of dealers

## Jane Garrison

### **Bobbinwork Turns the Sewing World UPSIDE DOWN!**

If you want to step outside your everyday sewing and learn a new embellishing tool, then BOBBINWORK is for you! Nearly any thread that is too large to go through the eye of a sewing machine needle can be put into the bobbin case and sewn from the opposite side to provide a bigger, bolder more visible look than any needle thread can provide! The techniques are very easy to accomplish with any machine. Join Jane Garrison, Director of Education YLI Corporation as she walks you through the simple, repeatable steps to successful bobbinwork.

## Mary Kouszek

### **What's all this for?**

Join Mary for an adventure thru the newest notions and supplies to make our sewing more enjoyable and faster!

## Debi Kuennen-Baker

### **Girly Girl Purse & the Ellisimo**

You won't want to miss out on this class!! The purse is designed by Hope Yoder and taught by Debi Kunnen-Baker, Baby Lock Educator. In this Girly Girl purse class you will learn techniques such as bobbin work, Silks, laces, and luscious cottons will be combined for crazy quilting, and proper placement for embroidery. You will be the talk of the town and the envy of all your friends whenever you carry this bag.

**Check out the gorgeous Koala Showcase brought in just for you to see**



## Brian Bailie

### **Designer's Gallery Embroidery Software**

There is absolutely no one that can teach Designer Gallery Programs as the inventor! Brian will amaze and educate you at the same time and you will be so glad you spent the time in his class.

**Wednesday September 8**  
**5:00-6:30 Registration & Opening Reception**  
Light Snacks Available  
Logo Challenge Drop-off  
(Thursday only) **7:30-8:15 Registration**  
**Thursday & Friday September 9 & 10**  
**8:30-5:00 Classes**

**Saturday September 11**  
**9:00 – 12:30**

**Lindee Goodall**  
**Key Note Speaker**

### **Joan Friedrich**

#### **You Do That with the Palette!**

Come join Joan for the amazing changes in our Digitizing software. We only thought it couldn't get any better! See how amazing simple and stream line our customizing of our designs can be.

### **Debi Kuennen-Baker**

#### **Hooing and Not to Hoop Techniques**

There are so many new products on the market now to make our embroidery easier and more enjoyable. Hooping is one of those techniques that is now easier. Join Debi for the newest ideas.

### **Joan Friedrich**

#### **I am so confused-which Stabilizer?**

Let Joan take the mystery out of which one and why and let you see why it is so important to stabilize properly.

**The following two (2) evening events require that you stay the minimum of one night in the Hotel.**

**Join Creative Sewing for our Pajama Rama Fashion Show on Thursday night, September 9th from 7:30 til... Location in the Hotel to be announced. We have had so much fun with this fashion show that it becomes an event that is always requested. There will be prizes for the first 3 winners. You can make or just embellish.**

**On Friday night from 8:00 until.....we will offer you Sewing Bingo! YES! The great prizes will be sewing/embroidery related items. We will announce the location in the Hotel when we have a count of who will be participating. OH What Fun!**

**For your sewing classes, please bring a personal sewing kit.**